

Netsafe New Zealand in association with the
Australian e-Safety Commissioner present:

BREAKING GLASS CEILINGS AND BUILDING BRIDGES

Exploring the Human Experience
in Online Spaces and Places

A conference zeroing in on the most topical issues around online
safety, education and policy in Australia and New Zealand.

Te Pae, Christchurch, 24 & 25 October, 2023

Sponsorship Prospectus

netsafe.org.nz/conference

 **netsafe**
netsafe.org.nz



CONTEXT

Netsafe and Australia's eSafety Commissioner are proud to co-host another trans-Tasman online safety conference. For the first time since 2018, the conference will return to Aotearoa on 24 & 25 October 2023 in Christchurch.

Now more than ever, online harm and identity are clearly linked, and many online spaces feel dangerous – especially for individuals and communities who find themselves most at-risk online.

At this year's conference we will create a safe platform from which the voices we seek to protect and promote, can speak to their experiences, and inform policy, practice and legal principle development.

Bringing together leading online safety experts and practitioners from Aotearoa, Australia, and internationally, to share knowledge and insights, and to participate in discussion and debate; exploring the following:

- Legislative and policy responses
- Diversity and inclusion
- Innovative education
- Pacific collaboration

PUT YOUR BRAND AT THE HEART OF ONLINE SAFETY



Be a part of some of the most important conversations of our time, where 300 tech industry professionals, online safety experts, education advisors and government representatives from across Australia and New Zealand, will gather to hear inspiring keynote speakers and panelists.

Through sponsorship of the conference, you can demonstrate brand corporate social responsibility values, and commitment to online safety for all people in Aotearoa.

Partnering with Netsafe is to support a 25-year old not-for-profit with an unwavering commitment to online safety, and a reputation for tech-positive and innovative campaigns.

The event can be leveraged as a cost-effective way to market your organisation's trust and safety products and services, and build relationships with industry peers, official decision makers, and regional and international speakers.

SPONSORSHIP PACKAGES

PLATINUM

\$16,000 (USD \$10,000)

- Organisation name and logo as 'platinum sponsor' featured prominently on all event collateral and publicity, including:
 - Conference web pages
 - Social media posts
 - Conference programme
 - Inclusion in stage-side banners and other signage
 - Name tags/lanyards
 - Netsafe conference media releases
- Acknowledgment by MC in opening and closing comments
- Up to 5 delegate passes
- Tickets to invite-only key stakeholder event (2)
- The option to include material in delegate packs

GOLD

\$12,000 (USD \$7,500)

- Organisation name and logo as 'gold sponsor' featured on all event collateral and publicity, including:
 - Conference web pages
 - Social media posts
 - Conference programme
 - Banners and other signage
- Acknowledgment by MC in opening and closing comments
- Up to 4 delegate passes
- Tickets to invite-only key stakeholder event (2)
- The option to include material in delegate packs

SILVER

\$8,000 (USD \$5,000)

- Organisation name and logo as 'silver sponsor' featured on all event collateral and publicity, including:
 - Conference web pages
 - Social media posts
 - Conference programme
 - Banners and other signage
- Up to 2 delegate passes
- The option to include material in delegate packs

ADDITIONAL SPOTLIGHT SPONSORSHIP OPPORTUNITIES TO ADD ON TO EXISTING PACKAGES:

COCKTAIL NETWORKING FUNCTION SPONSOR

\$10,000 (USD \$6,250)

Play host to inbound delegates and speakers with an evening cocktail reception at one of Christchurch's exciting hospitality spaces. Sponsors will have the option to give a short speech and be acknowledged within all event collateral.
(maximum numbers will apply)

NETWORKING BREAKFAST SPONSOR

\$8,000 (USD \$5,000)

Meet and mingle with delegates before the official events start for the day by sponsoring a networking breakfast. Sponsors will have the option to give a short speech and be acknowledged within all event collateral.
(maximum numbers will apply)

PANEL SPONSOR

\$5,000 (USD \$3,150)

Organisation name and logo highlighted as a 'panel sponsor' on all event collateral and publicity, including:

- Conference web pages
- Social media posts
- Conference programme
- On stage banners and other signage during panel
- MC acknowledgment during panel introduction

(add specific panel sponsorship for an extra \$5000 per panel)

MORNING OR AFTERNOON TEA SPONSOR

\$5,000 (USD \$3,150)

Organisation name and logo highlighted as a 'sponsor' on all event collateral, including:

- Conference web pages
- Conference programme
- Refreshment area banners or table talkers
- MC mention before refreshment breaks

To discuss the above options or
bespoke packages, contact:

SARAH BRAMHALL

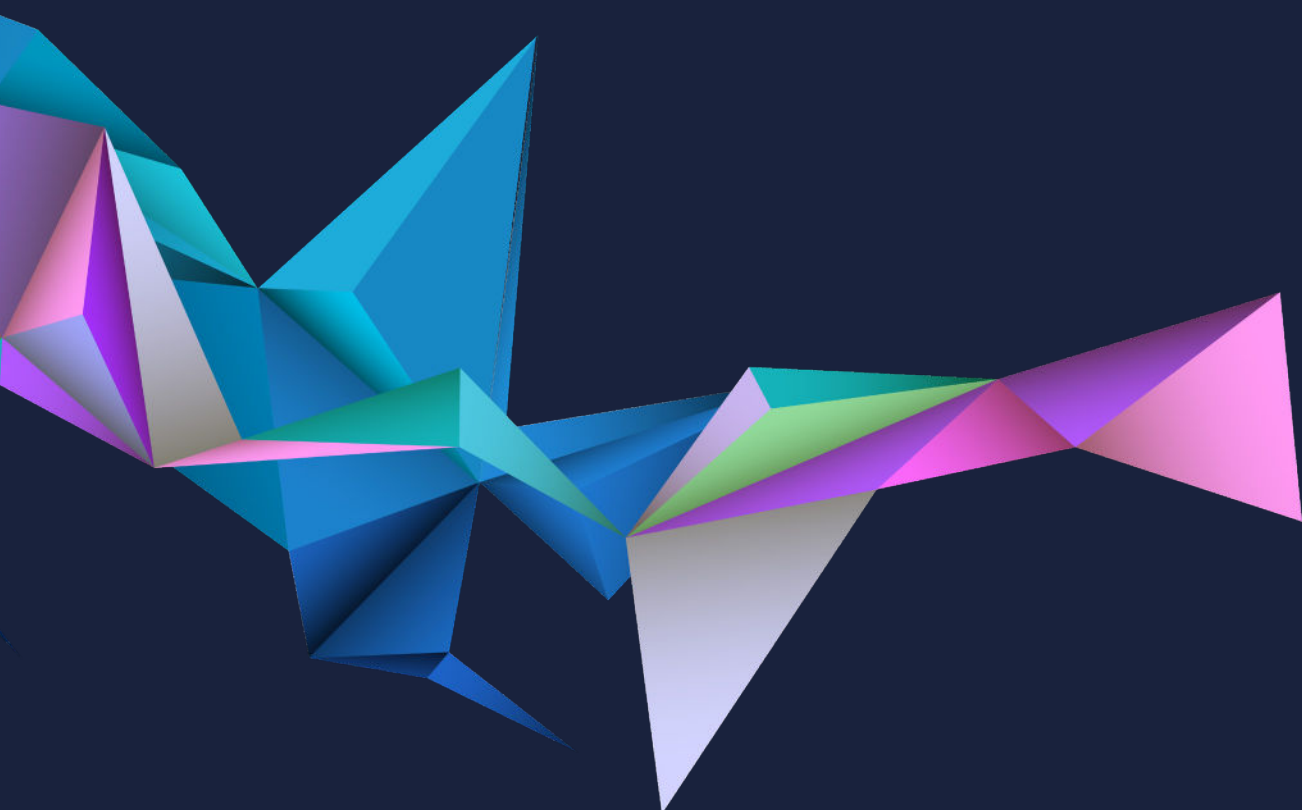
Business Development Advisor

Netsafe

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netsafe.org.nz/conference



As a New Zealand not-for-profit, Netsafe works with, and receives funding from, a number of public and private sector organisations in our mission to achieve a safe, tech-positive online experience for all people of Aotearoa. Sponsorship of this conference is managed and received by Netsafe only and is independent of Australia's eSafety Commissioner.