# Netsafe partnership project summary 2023

## Network for Learning (N4L)

The focus of this partnership is on online safety and security in schools, including incident management responses, access and training.

## **Grok Academy Cyber Skills Aotearoa**

Under the umbrella of the Grok Academy we work , in partnership with CORE Education Tātai Aho Rau, the New Zealand Government, and industry to improve young people's cyber skills.

### Esmart Licence with the Alannah and Madeline Foundation and Accenture

Netsafe has formed a strategic partnership with the Alanna & Madeline Foundation to roll out the eSmart <u>Digital Licence+</u> in New Zealand free to schools.

### **Sticks and Stones**

We support Sticks 'n Stones with the creation of programmes, opportunities, workshops and events for 8-18 year olds to tackle cyberbullying. Our Youth Action Squad co-designs curriculum and we promote the work of Sticks and Stones

### Women's Online Safety Partnership

Netsafe is one of the founding members of this partnership along with Shine, Women's Refuge, Shakti, Rape Prevention Education. The area of focus is digital technology and intimate partner abuse.

## **The Light Project**

This partnership supports young people and parents in navigating the issues around online pornography. Together we are the primary coordinators and sponsors of New Zealand's Porn Week, which is held in November each year.

#### Bodyright Campaign TBWA New Zealand

We are the New Zealand based not-for-profit pro bono partner of the Bodyright movement from TBWA/New Zealand. The partnership encourages brands, influencers, and advertisers of all types to flood their feeds only with authentic images that remain unfiltered and unretouched

## Alan Turing Institute UK

A collaboration on a counter-speech project analysing abusive content on social media to understand how to best tackle or respond to online abuse.

## **Pacific region**

We are collaborating with Save the Children Australia and Meta to support online safety initiatives for children in Papua New Guinea, Solomon Islands and Tonga. The key purpose of this piece of work is to determine how best to support in-country civil society approaches to online safety.

